

INVOICE



CBS21
3300 North Sixth Street
Harrisburg, PA 17110
Main: (717) 238-2100
Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
69065-1	11/11/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1317 - AC PA TV

Flight Dates	Order #	Alt Order #
10/31/12 - 11/02/12	69065	9854842 /Brad

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273		

Agency Ref	Advertiser Ref

Send Payment To:

CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/02/12	CBS 21 News at 530p	530p-6p	-- 111--	:30	3	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 5:58 PM CBS 21 News at 530p 530p-6p :30 USPRTV28AC \$325.00 NM									
2 WHP Th 11/01/12 5:40 PM CBS 21 News at 530p 530p-6p :30 USPRTV24AC \$325.00 NM									
3 WHP F 11/02/12 5:57 PM CBS 21 News at 530p 530p-6p :30 USPRTV28AC \$325.00 NM									
2	10/31/12	11/02/12	CBS 21 News at 5p	5p-530p	-- 111--	:30	3	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 5:24 PM CBS 21 News at 5p 5p-530p :30 USPRTV24AC \$325.00 NM									
2 WHP Th 11/01/12 5:22 PM CBS 21 News at 5p 5p-530p :30 USPRTV28AC \$325.00 NM									
3 WHP F 11/02/12 5:27 PM CBS 21 News at 5p 5p-530p :30 USPRTV24AC \$325.00 NM									
3	10/31/12	11/02/12	CBS 21 News at 6p	6p-630p	-- 111--	:30	3	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 6:23 PM CBS 21 News at 6p 6p-630p :30 USPRTV24AC \$400.00 NM									
2 WHP Th 11/01/12 6:22 PM CBS 21 News at 6p 6p-630p :30 USPRTV28AC \$400.00 NM									
3 WHP F 11/02/12 6:23 PM CBS 21 News at 6p 6p-630p :30 USPRTV24AC \$400.00 NM									
4	10/31/12	11/02/12	CBS 21 News at 5a	5:30 AM-6:00 AM	-- 111--	:30	3	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 5:45 AM CBS 21 News at 5a 5:30 AM-6:00 AM :30 USPRTV24AC \$150.00 NM									
2 WHP Th 11/01/12 5:54 AM CBS 21 News at 5a 5:30 AM-6:00 AM :30 USPRTV24AC \$150.00 NM									
3 WHP F 11/02/12 5:45 AM CBS 21 News at 5a 5:30 AM-6:00 AM :30 USPRTV28AC \$150.00 NM									
5	10/31/12	11/02/12	Soap Rotator	1230p-2p	-- 111--	:30	3	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 1:29 PM Soap Rotator 1230p-2p :30 USPRTV24AC \$350.00 NM									
2 WHP Th 11/01/12 12:56 PM Soap Rotator 1230p-2p :30 USPRTV24AC \$350.00 NM									
3 WHP F 11/02/12 12:30 PM Soap Rotator 1230p-2p :30 USPRTV28AC \$350.00 NM									
6	10/31/12	11/02/12	CBS 21 News at 6a	6:00 AM-6:30 AM	-- 111--	:30	3	\$275.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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American Crossroads	American Crossroads	1317 - AC PA TV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/31/12	11/02/12	CBS 21 News at 6a	6:00 AM-6:30 AM	-- 111--	:30	3	\$275.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 6:23 AM CBS 21 News at 6a 6:00 AM-6:30 AM :30 USPRTV28AC \$275.00 NM									
2 WHP Th 11/01/12 6:16 AM CBS 21 News at 6a 6:00 AM-6:30 AM :30 USPRTV28AC \$275.00 NM									
3 WHP F 11/02/12 6:18 AM CBS 21 News at 6a 6:00 AM-6:30 AM :30 USPRTV24AC \$275.00 NM									
7	10/31/12	11/02/12	CBS This Morning	7a-9a	-- 111--	:30	3	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 8:29 AM CBS This Morning 7a-9a :30 USPRTV28AC \$150.00 NM									
2 WHP Th 11/01/12 8:29 AM CBS This Morning 7a-9a :30 USPRTV28AC \$150.00 NM									
3 WHP F 11/02/12 7:29 AM CBS This Morning 7a-9a :30 USPRTV24AC \$150.00 NM									
8	10/31/12	11/02/12	M-F 11a-12p	11a-12p	-- 111--	:30	3	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 11:30 AM M-F 11a-12p 11a-12p :30 USPRTV28AC \$450.00 NM									
2 WHP Th 11/01/12 10:59 AM M-F 11a-12p 11a-12p :30 USPRTV28AC \$450.00 NM									
3 WHP F 11/02/12 10:58 AM M-F 11a-12p 11a-12p :30 USPRTV24AC \$450.00 NM									
9	10/31/12	11/02/12	CBS 21 News at 5a	5:00 AM-5:30 AM	-- 111--	:30	3	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 5:15 AM CBS 21 News at 5a 5:00 AM-5:30 AM :30 USPRTV28AC \$150.00 NM									
2 WHP Th 11/01/12 5:23 AM CBS 21 News at 5a 5:00 AM-5:30 AM :30 USPRTV28AC \$150.00 NM									
3 WHP F 11/02/12 5:08 AM CBS 21 News at 5a 5:00 AM-5:30 AM :30 USPRTV24AC \$150.00 NM									
10	10/31/12	11/02/12	CBS 21 News at 11p	11p-1135p	-- 111--	:30	3	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 11:13 PM CBS 21 News at 11p 11p-1135p :30 USPRTV24AC \$500.00 NM									
2 WHP Th 11/01/12 11:32 PM CBS 21 News at 11p 11p-1135p :30 USPRTV28AC \$500.00 NM									
3 WHP F 11/02/12 11:13 PM CBS 21 News at 11p 11p-1135p :30 USPRTV28AC \$500.00 NM									
11	10/31/12	11/02/12	CBS 21 News at 6a	6:30 AM-7:00 AM	-- 111--	:30	3	\$275.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 6:58 AM CBS 21 News at 6a 6:30 AM-7:00 AM :30 USPRTV24AC \$275.00 NM									
2 WHP Th 11/01/12 7:00 AM CBS 21 News at 6a 6:30 AM-7:00 AM :30 USPRTV24AC \$275.00 NM									
3 WHP F 11/02/12 6:38 AM CBS 21 News at 6a 6:30 AM-7:00 AM :30 USPRTV28AC \$275.00 NM									
12	10/31/12	11/02/12	M-F 7p-730p	7p-730p	-- 111--	:30	3	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 7:13 PM M-F 7p-730p 7p-730p :30 USPRTV28AC \$1,500.00 NM									
2 WHP Th 11/01/12 7:12 PM M-F 7p-730p 7p-730p :30 USPRTV24AC \$1,500.00 NM									
3 WHP F 11/02/12 7:23 PM M-F 7p-730p 7p-730p :30 USPRTV28AC \$1,500.00 NM									
13	10/31/12	11/02/12	M-F 10a-11a	10a-11a	-- 111--	:30	3	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 10:26 AM M-F 10a-11a 10a-11a :30 USPRTV24AC \$325.00 NM									
2 WHP Th 11/01/12 10:28 AM M-F 10a-11a 10a-11a :30 USPRTV24AC \$325.00 NM									
3 WHP F 11/02/12 10:26 AM M-F 10a-11a 10a-11a :30 USPRTV28AC \$325.00 NM									
14	10/31/12	11/02/12	M-F 730p-8p	730p-8p	-- 111--	:30	3	\$2,000.00	NM

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American Crossroads	American Crossroads	1317 - AC PA TV	

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<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
15	10/31/12	11/02/12	Fri 10p-11p	10p-11p	-----F--	:30	1	\$2,950.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
16	10/31/12	11/02/12	M-F 4p-5p	4p-5p	--111--	:30	3	\$450.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
17	10/31/12	11/02/12	M-F 2p-3p	2p-3p	--111--	:30	3	\$375.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
18	10/31/12	11/02/12	Thu 9p-10p	9p-10p	---T---	:30	1	\$4,500.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
19	10/31/12	11/02/12	CBS Evening News	630p-7p	--1-1--	:30	2	\$1,500.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
20	10/31/12	11/02/12	M-F 3p-4p	3p-4p	--111--	:30	3	\$275.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
21	10/31/12	11/02/12	Wed 9p-10p	9p-10p	--W----	:30	1	\$5,000.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									

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American Crossroads	American Crossroads	1317 - AC PA TV	

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<u>Total Spots</u>									57

Payment Terms 30 Days

<u>Gross Total</u>	\$40,275.00
<u>Agency Commission</u>	\$6,041.25
<u>Net Amount Due</u>	\$34,233.75

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